

Vaibhav Solanki

Product Designer

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Experience

Self employed, Design & Research Consultant

May 2023 – Current | Ahmedabad, India

Currently self-employed as a research and product design consultant, engaging in selected projects

- Collaborated with 1990 Labs to conduct research interviews and analysis for Allen Digital

Design Tools – Figjam, Figma, Miro, Notion, Fireflies

Sitracker Inc, Product Designer

October 2022 – April 2023 | Bangalore, India

Joined Sitracker Design team in India, to enhance experience and build solutions for the Financial Management area of Sitracker product - a deployment operations software

- Collaborated in a trio setup with PM and Tech lead for Financial Management area of the product
- Created userflows, low & high mockups and prototypes
- Worked with SLDS (Salesforce LIghtening Design Sysyem)

Design Tools – Product Board, Confluence, Coda, JIRA, Figma, Miro, Chorus

Self employed, UX Consultant

October 2021 – September 2022 | Ahmedabad, India

Designed digital experiences for clients across the globe for mobile and web

- Designed userflows, low and high fidelity wireframes
- As part of personal projects, conceptualized and designed digital experiences and video content

Design Tools – Figma, FigJam, Adobe Premiere Pro, Miro

Jio Haptik, UX Designer

Feb 2020 – Aug 2021 | Bangalore, India

Led end to end cross platform product experience at Interakt - a B2B SaaS product that enables small & medium businesses to manage customer interactions

- Collaborated closely with a team of product managers, developers and business head
- Created userflows, low & high mockups, prototypes, design guidelines
- Participated in onboarding clients with product demos
- Planned and conducted qualitative user research for note taking behavior, derived data driven insights and provided possible design directions

Design Tools – Figma, FigJam, Miro

Education

National Institute of Design, India

Master of Design (M.Des), New Media Design

2014-2019 | Gandhinagar, India

Charusat University, India

Bachelor of Technology (B.Tech), Information & Technology

2009-2013 | Anand, India

Teachings

360 Photo & Video

Workshop conducted at NID, Gandhinagar | 2021

360 Imaging

Workshop conducted at NID, Gandhinagar | 2019

Skills

Research

User research, usability testing, heuristic evaluation, contextual inquiries, persona & scenario building, hypothesis framing & validation, competitive analysis, literature review, surveys

Ideation

White-boarding, sketching, conceptualization, sense-making

Design

Design thinking, User story mapping, User flows, User journey mapping, Scenario building, Interaction design, Information architecture, Wireframing, Storyboarding, Video production, Video editing

Prototyping

Paper prototyping, click through dynamic prototyping

Tools

Pen and paper, Figma, Figjam, Notion, Coda, Balsamiq, Sketch, Adobe creative suit, Product Board, Miro, JIRA, Confluence, Chorus, Arduino, Processing

Thesis

Are you your data? : Immersive 360 video experience

Lines of Inquiry, National Institute of Design, India | 2020

The project initially focused on the 'Concept of Privacy' then evolved to emphasize data privacy. The final output was an immersive VR experience aimed at raising awareness about personal privacy behavior for more informed decision-making

Exhibits & Publications

Are you your data? : Immersive 360 video experience

Lines of Inquiry, National Institute of Design, India | 2020

Recognition

'The Lost Son' : a film

Nominated for 'Short film of the year' at Shorted India | 2021

Languages

English (Fluent), Hindi (Fluent), Gujarati (Native)